



*Project Consulting in Pharma and Biotech*

„Bei uns in Meenz gilt die Devise - die Fassenacht kennt keine Krise“: this is the slogan of this year's carnival season in Mainz and it means that carnival knows no crisis. We hope that you are also not affected by the economic crisis and say a friendly 'Helau' in February!

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## PROJECT-RELATED DOCUMENTATION MADE EASY - A MUST FOR PROJECT MANAGERS

In cooperation with a partner company, we offer you the individual design and implementation of a software for project files of working groups. Your employees create documents, file these as part of the project and generate information for internal or external purposes that are published after an internal release? We support your team in document management and facilitate the creation of reports for internal and external use, presentations, etc., based on MS SharePoint. The product has the following characteristics:

- Web-based access to all functions
- Very good and direct office-integration
- Approval processes for documents
- Notification of changes
- Versioning with history/audit, check-in/-out
- Comparisons with MS Office Word
- Easy creation and management of project-, conference- and document-related work areas
- Webbased project- or department manual (WIKI)
- Role-based access system
- Full text search, search by document types
- Long-term archive for data and documents

Contact Cathrin Pauly at 0049-6131-995304 or 0049-162-6150783 in order to clarify any questions about this software, or send an email to [pauly@aspiras.de](mailto:pauly@aspiras.de).

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## 'FORUM KULTUR' – CULTURE FINANCING BY BUSINESS ANGELS FRANKFURT RHEIN-MAIN

Since late last year Cathrin Pauly is actively involved in the 'Forum Kultur' of business angels Frankfurt Rhein-Main (<http://www.ba-frm.de/>). Concepts from the field of cultural management, which have a prospect of economic success, can be presented in the Forum. The support of business angels works as project financing. Please get in touch with us at 0049-6131-995304 or by e-mail to [pauly@aspiras.de](mailto:pauly@aspiras.de) if you have ideas or concepts for the culture forum.

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## DESIGN OF MARKETING MATERIAL

The range of tools for a successful external presentation covers the development of a corporate design, corporate and product brochures, special publications and monographs, and the development of roll-up posters, banners and signs. Due to our expertise, we transfer your scientific content in understandable language. Take a look at examples of our work at <http://www.aspiras.de/de/seiten/schaufenster.html>. An appealing design is a must for us. This way messages will reach your target groups! Please contact us at 0049-6131-995304 or by e-Mail to [pauly@aspiras.de](mailto:pauly@aspiras.de) if you would like to know more about these offers.

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## CONTACT WITH LIFE-SCIENCE COMPANIES IN TURKEY

The newly formed national group LES Turkey of the Licensing Executives Society (LES) aims at the initiation of business relations with companies in other countries. Life Sciences will be a focal point of activities. If you are interested in cooperating with Turkish firms, including technology transfer, please contact Cathrin Pauly at [pauly@aspiras.de](mailto:pauly@aspiras.de) or 0049-6131-995304.

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## MANY REASONS TO CELEBRATE AT ASPIRAS

In January, Hannah, the daughter of our colleague Markus Liesert, and Anselm, the son of our graphic designer Daniela Polz, were born. Harald Borbe celebrated his 60<sup>th</sup> birthday, and Cathrin Pauly her 50<sup>th</sup> birthday.

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## GOOD TO KNOW

The European Commission aims to increase noticeably the proportion of women founding new businesses. The 'European Network of Female Entrepreneurship Ambassadors' was launched by the European Commission to promote start-ups by women. In Germany, the Federal Ministry for Education and Research, together with the EU Commission, sponsors the formation of Ambassadors network. Experienced entrepreneurs will introduce their experience as ambassadors and inspire women to start their own business. More information at <http://www.bmbf.de/press/2689.php>.

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## TAKE A BREAK!

Allow yourself a time off and take a creative break. For this purpose we're providing a wise saying which is accompanied by a seasonally adequate photograph and relaxing music:

<http://www.aspiras.de/de/seiten/break.html>

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## CHALLENGE ASPIRAS

Just contact us without obligation and discuss your topics and your list of questions. Based on a sound analysis, ASPIRAS offers you a coarse concept including a cost estimation. After consultation with the client ASPIRAS provides the following services: project target identification, project planning regarding time, capacity, cost and manpower, project implementation and control and project documentation. ASPIRAS provides the project results effectively and in due time.

Please contact [Cathrin Pauly](#).

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## CANCEL THE NEWSLETTER?

You wish to cancel the order for ASPIRAS-newsletters coming out four times a year? Send an empty mail with the subject "cancel the newsletter" to [pauly@aspiras.de](mailto:pauly@aspiras.de). We immediately take you from the recipients list.

We would of course appreciate to hear about the reason for the cancellation.

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## CONTACT & COPYRIGHT

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