## ... in starting-up a business

## Your questions:

- Is there a chance to establish my business idea within the market?
- What should we take into account for the foundation of our start-up company?
- Are there people who are familiar with the process of starting a business and can support us both morally and practically?
- Which strategy should our company follow to be successful in the chosen market?
- We are in need of funds to make our business idea a reality. How can we find partners to provide financing?

## **Our service:**

ASPIRAS provides individual solutions for your start-up company to establish and rise at the market. Data about the accordant line of business will be recorded and analysed by ASPIRAS. Thus recommendations for the applicable business strategy can be made.



The ASPIRAS team of experts offers consultation in all areas of business planning and compiles your complete business plan. Particular issues will be answered professionally.

ASPIRAS is at your side for questions concerning financing and will find partners for you in this field if necessary.

Cathrin Pauly, pharmacist, MBA

- More than 25 years experience in well-known pharmaceutical companies
- Specialisation in project management and business development, Qualified Person

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