

We've got what it takes

... in portfolio analysis

Your questions:

- What is the value of our portfolio and how can we optimise or complete it to ensure the future success of our company?
- We should thoroughly analyse our portfolio and think about the internationalisation of some products. Who will give this some thought?
- Where are the advantages and disadvantages of our portfolio compared to the portfolios of our competitors?
- How can we identify hidden potentials and use them for the benefit of the company?
- Does our portfolio of development projects secure our economic future?

Our service:

Your product and project portfolios will be analysed by ASPIRAS regarding hidden potentials. ASPIRAS investigates market potential und external influences and makes strength and weakness analyses of your products in comparison with competitors' products.



Within the framework of development time, costs and competitors' situation development projects are critically evaluated.

ASPIRAS gives advice in all questions regarding your product portfolio.

ASPIRAS gives strategic recommendations to ensure the future success of your company.

Your contact:

Cathrin Pauly, pharmacist, MBA

- More than 25 years experience in well-known pharmaceutical companies
- Specialisation in project management and business development, Qualified Person

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